

Immunize Kansas Coalition Launches New Measles/MMR and Respiratory Health Pages Amid Rising Cases and Outbreaks

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With rising measles cases, the first measles-related death in a decade, and the most severe flu season in over 20 years, the Immunize Kansas Coalition (IKC) has launched two webpages. These pages provide essential tools and information for healthcare providers and the public, helping to support the fight and spread awareness of the increasing vaccine-preventable disease cases nationwide.

Measles and MMR Webpage

The [Measles and MMR webpage](#) serves as a tool for parents and community members to be informed about measles, its symptoms, and how vaccination is 97% effective at preventing the disease. It also includes an outbreak map that tracks cases by state, as well as their new "[Protect Against Measles](#)" campaign, which features social media graphics, captions, and more!

Healthcare providers can also find clinical resources to use in practice, such as [Immunize.org's guidelines on administering the vaccine and patient education information sheets](#).

Respiratory Viruses Resource Webpage

The [Respiratory Viruses Resource webpage](#) serves as a quick reference for resources, campaigns, and initiatives related to flu, COVID-19, and RSV. It showcases IKC's [Respiratory Resource Brochure](#), [Kansas Fights Flu campaign](#), [Preventing Flu education module](#), and a wide range of national and local partner resources.



Together we can share that vaccines are our best defense against diseases like measles, flu, COVID-19, and RSV!