

2023-2024 Kansas Fights Flu Collegiate Flu Challenge Summary

The Collegiate Flu Challenge is a campaign partnership of The Immunize Kansas Coalition, Kansas Healthcare Collaborative and Kansas Department of Health and Environment along with colleges and universities to raise awareness of the importance of influenza immunization and increase vaccination among students across campuses in Kansas. The 2023-2024 flu season was the second year of this challenge in Kansas. Students that were vaccinated for flu on campus or through campus health services were asked to scan a QR code and complete a short survey. Identifying information was not collected in the survey; the surveys collected self-reported information and the honor system was used. Rates for each campus were calculated based on students that completed the survey.

2023-2024 Flu Challenge Results



3 different college campuses participated

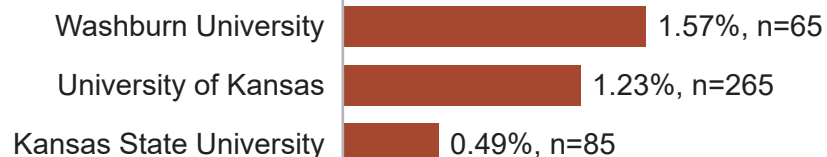


430 students completed the survey



Survey takes about 1 minute to complete

Percent of Students Completing Survey by Campus



Washburn University had the highest percentage of students complete a survey post flu vaccination.



University of Kansas had the highest number of individual students complete a survey post flu vaccination.

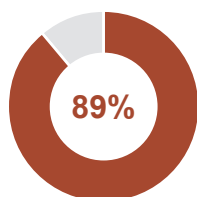
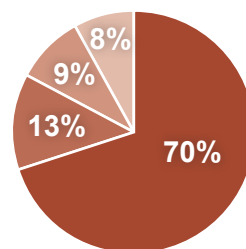
Vaccination Insights Among Students Completing the Survey



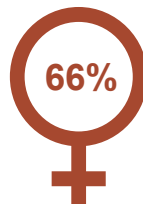
Approximately 4 out of 5 respondents reported receiving a flu shot last year

Student Program Response

70% of students that responded were in the Bachelors program, 13% in Doctorate, 9% Masters and 8% indicated other

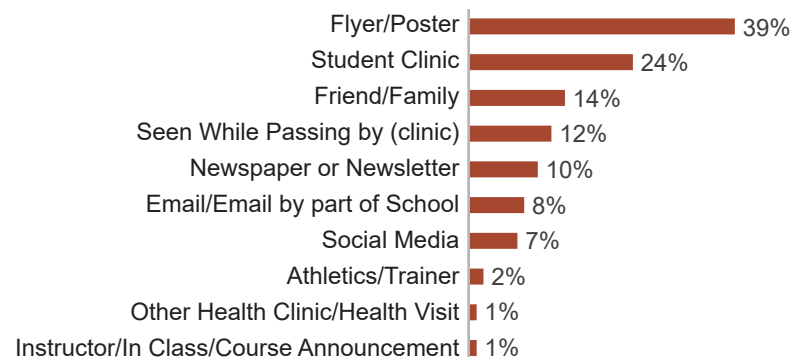


Of the 430 students that responded to the survey 89% indicated they were not hesitant about receiving their vaccination



66% of students were female

How Students Reported Hearing About the Vaccination Clinic or Site



Join us in 2024 to be part of the next year's Challenge to increase vaccinations to help fight flu. Toolkits, messaging and resources are available to help. More information can be found on the [Immunize Kansas Coalition \(IKC\) website](#).