

Collegiate Flu Challenge

Social Media Toolkit

The Immunize Kansas Coalition has developed this social media toolkit which includes social media graphics and messaging to help guide colleges and universities when spreading awareness on the importance of flu and COVID-19 vaccines. By accessing the Canva Pro template you will have the ability to edit the images with your school colors and include a logo. Share these resources widely with your students, staff, and other networks to help #RaiseTheRates this flu season!

Find the template here: tinyurl.com/KSFightFlu

Please note: If you do not have access to Canva Pro, some images may not appear correctly. In this case, you will need to contact Paige Lewis at IKC (paige.lewis.ks@gmail.com) for additional updates.

Social Media Captions:

Are you up for the challenge: Are you up for the challenge? Together, {name of school} can raise the rates by getting vaccinated against the flu!
#KansasFightsFlu #RaiseTheRates

Send your friend a reminder text: Are you hoping to stay safe this flu season? Text your friend to remind them the importance of getting their flu vaccine. It's super simple, head to vaccines.gov/find-vaccines/ to find a flu shot near you or a COVID-19 vaccine!
#KansasFightsFlu

#LifeHack: #LifeHack College Edition: It's flu season! Get yourself protected this fall by getting a flu vaccine before the season starts – in early September through November.
#KansasFightsFlu

Your mom! Reminder: Do you need an extra reminder this flu season to get your flu shot? Here it is, go get yours today!
#KansasFightsFlu

Share your story: Flu season is here, and it's time to get your annual flu vaccine. Have you got your shot this fall? Share with your friends why you vax, to help encourage them to get #vaccinated just like you!
#KansasFightsFlu

Stay healthy during midterms: As midterms start to approach, give yourself one less thing to stress about – get your flu and COVID-19 vaccines!
#KansasFightsFlu

Fall Break/Thanksgiving Break: Headed back home for Fall Break? Get vaccinated against flu and COVID-19 to protect your family, friends, and those close to you this holiday season!
#KansasFightsFlu

For more information visit the #KansasFightFlu homepage,
www.immunizekansascoalition.org/kansas-fights-flu.asp



Need additional support?

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